

# MEFO

Telephone Interactive LCD Display Booth (Outdoor)



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## Telephone Interactive LCD Display Booth (Outdoor)

Gain the attention of everyone on the street with our outdoor MEFO Telephone Interactive LCD Digital Display Booth. Options for indoor units are available and are thinner than its outdoor unit.

The MEFO can easily be designed from your existing booth designs and advertising campaigns. Media Mea can also help in designing a completely unique look. The MEFO can be utilized individually to target people walking by a certain storefront or can be used as a Wayfinding guiding solution for the city pedestrians. They are mostly located outdoors along sidewalks, however, indoor locations are also available to meet your specific advertising goals.

The Totem's structure is made of aluminum casing with optional cooling and heating systems for the different weather climates. It is also provided with a solid steel base and a heavy duty anti-vandal mechanism. The MEFO display is derived from its sister model the MEO and it has been fabricated to offer a product capable of operating in every outdoor and critical environment with an optimized thermal design and a high brightness panel ranging (from 2,500 to 5,000 Nit), air conditioning and ambient light sensors are among its main features.



### Display Parameters

- Panel Size: 55 Inches
- Native LCD Panel Brand: LG
- Glass: Corning AR glass for LCD
- Aspect ratio: 16:9
- Backlight Technology: LED
- Panel technology: IPS
- Display color: 16.7M
- Display Size: 1209.6mm\*680.4mm
- Resolution: 1920x1080
- Pixel pitch: 0.4865x0.4865mm
- Brightness: 2500nits
- Contrast Ratio: 1500:1
- Viewing Angle: 178°
- Response time: 8ms
- Backlight lifetime: 50000hours

### Outdoor Corning AR coated glass

- Substrate name: Corning Anti-reflective glass/ Laminated glass
- Substrate thickness: 6mm
- Light transmittance: ≥94%
- Reflectivity: ≤5.5%
- Flatness: Per national standard GB17841-1999≤%3

- Glass density: 2.5X10~3Kg/M~3
- Diagonal: ≤%5
- Size: 55"
- Display: 1209.6mm\*680.4mm
- Proportion: 5:4
- Touch points: 10 points

### Capacitive touch

- Response time: 0.1ms
- Touch method: Capacitive
- Used temperature range: -25°C-----100°C
- Performance: Outdoor water-proof and anti-glare
- Anti-lightning device: The outdoor photovoltaic power lightning protection module and lightning surge protector are mainly used in photovoltaic power distribution system or other transient voltage surge protection.

### Other technical parameter

- Picture format: JPG, GIF, BMP, PNG and so on
- Video format: MPEG1 (VCD, MPEG2 (DVD),

- MPEG4, AVI, VOB and so on
- Audio format: MP3/WMA and so on
- Language format: Supports English and other choice of languages
- Assembly way: Embedded module(customized)
- Protection grade: IP65
- Whole size: 1680mm\*1200mm\*260mm
- Outward color: Customized

- Whole weight(KG): Estimated 230kg
- Power supply input: AC220V,50Hz
- Power: ≤1200W
- Working temperature: 15 degrees Celsius below zero to 65 degrees Celsius
- Storage temperature: 25 degrees Celsius below zero to 65 degrees Celsius
- Working / storage humidity: 10%-90%



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